



# Dual Electronics Corporation

## *Company Backgrounder*

Namsung America Inc. - DBA Dual Electronics Corporation - was established in January 2003, and is headquartered in Heathrow, Florida. The company is a subsidiary of the Namsung Corporation located in Seoul, S. Korea.

Dual Electronics develops and distributes high-quality, feature-rich and competitively priced consumer electronics in the following categories:

- Auto and marine head units
- Auto and marine speakers
- Home speakers
- Navigation
- iPod/iPhone accessories and applications

The company provides Dual-branded as well as private brand solutions to top national retailers in the U.S. Key customers include: Wal-Mart, Best Buy, Sears/K-Mart, Target.com, Auto Zone, Pep Boys and Bass Pro Shops.

Dual Electronics is managed by Jim Braun, President and CEO; John Yoon, CFO; Clyde Podraza, Executive Vice President of the Dual Commerce Division; and Matt Vinson, Senior Vice President of Product Planning and Procurement.

Namsung is totally committed to providing high-quality products featuring the latest technology at affordable price points. The company continues to sharpen its competitive edge by intensifying investments in R&D and through the accumulation and creation of advanced technologies.

For further information, visit the company's web site at [www.dualav.com](http://www.dualav.com).